



Helping Business Owners Maximize Their Resources

Bob Breske
Five Star Wealth Manager
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Operating a successful business takes more than just knowing how to create widgets.

“**B**usiness owners have a unique responsibility to not only themselves but also to their employees and the community as a whole,” observes Bob Breske, co-founder and managing partner of Breske & Breske Inc.

As a business owner himself, he knows this responsibility firsthand. Specializing in small business operations such as employee benefits, financial planning, wealth management, trust relationships, tax efficiencies and executive compensation plans, Breske examines businesses with a “global perspective” in order to help them capitalize on their resources.

“We serve a wide range of businesses, from mom-and-pop shops to medical practices and law firms, but businesses with 25 to 150 employees are our sweet spot,” Breske says.

◆ IDENTIFYING KEY RESOURCES

At Breske & Breske, working with business owners is a three-step process: consultation, coordination and implementation.

Breske notes that one of the most overlooked resources in a business is its employees. He encourages business owners to leverage employee benefits packages, institute incentive programs that reward exceptional performance and create executive compensation plans to foster company loyalty.

“When employees are treated like family, everyone is motivated to pull the rope in the same direction,” says Breske, who offers his financial

planning, wealth management and retirement services to his clients and their employees.

Clients are also advised in managing their business risks, accounting for ancillary factors like noncompete clauses in employee contracts and protecting their greatest asset—which is often themselves.

◆ SEEK ADVICE SOONER

Waiting until the company’s back is against a wall is not the best time to seek counsel, Breske advises: “When people are in crisis, their options are limited.”

Contingency planning and legacy planning are prime examples of proactive preparation. Without proper plans in place, unprepared employees may be forced to scramble after a boss’s sudden illness or accident, which may cause long-term damage to the company.

Planning ahead and anticipating challenges means that Breske’s team can create forward-thinking strategies to reduce or even eliminate the impact of unexpected dilemmas.

“We don’t try to be all things to all people,” says Breske, “but we can help business owners identify their gaps and connect them to the best resources to maximize their potential.”

Breske & Breske Inc. is located at 4447 Edgewater Drive in Orlando, FL. For more information, call 407-521-4570 or visit breskeandbreske.com.

BRESKE & BRESKE, INC.

Consultation, Coordination and Implementation
of Business and Estate Needs

